Tovah K. Schnorr
Graphic Designer

Experience

Graphic Designer/Composer
at Rochelle Newspapers Division of News Media Corporation
Rochelle, Illinois
September 2008 – Present

Ad design, page composition, and some elements of pre-production for nine newspaper editions weekly, two monthly publications, a biannual magazine, and all special projects

- Collaborated with corporate marketing team on multi-division projects
- Streamlined workflows, shortened production time of several publications
- Developed strategies to improve print quality of submitted artwork
- Merit-based bonuses for leadership, outstanding campaigns, and productivity

Freelance Graphic Designer
Self Employed
Pecatonica, Illinois
September 2008 – Present

Offering complete project management from consultation and estimate through printing and invoicing

- Work with established design standards
- Clients include University of Illinois Extension Office, Travel100Group, Woods Equipment Company
- Logos, mailers, brochures, stationery systems, business cards, banners, ads, shirts, flyers, website graphics, newsletters, etc.

Graphics Assistant and Production Assistant
at WNMU-TV
Marquette, Michigan
February 2005 – May 2008

Assisted the graphic designer and production staffs in any capacity required, progressive level of responsibility

- Adhered to PBS identity standards
- Used Dreamweaver (HTML/CSS) to build website incorporating PBS.org's customizeable JavaScript Modules
- Initial responsibilities: database entry, filing, TV set preparation, photography, compiling press releases
- Largest responsibilities: building new station website, working with images and presentations for documentaries and other video productions

Graphic Design Intern
at Beaumier Heritage Center
Marquette, Michigan
January 2008 – May 2008

Conducted archival research and designed narrative panels for *This Northern Century: Student Life at NMU*, an exhibit on permanent display at Northern Michigan University

- Worked extremely independently, with weekly update/assignment meetings
- Researched and scanned hundreds of photos from the Northern Michigan University Archive for exhibition

Education & AIGA

Marketing Certificate
Rock Valley College
Rockford, Illinois
Fall 2010 – Summer 2013

- GPA 4.0/4.0

Bachelor of Fine Arts: Graphic Communications
Northern Michigan University
Marquette, Michigan
Fall 2004 – Spring 2008

- GPA 3.8/4.0, Summa Cum Laude
- Northern Michigan University Art Department Scholarship
- Teaching Assistant, First Year Experience Program, Art Block

AIGA *(formerly: American Institute of Graphic Arts)*

- 2008 - Present – Chicago chapter member
- 2009 AIGA Make/Think Conference – Memphis, Tennessee
- 2007 – 2008 – Northern Michigan University Student Chapter charter-member & secretary

Skills

Software & Hardware

- Mac OSX, Adobe CS 6 (Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver), Quark, Multi Ad Creator Pro, and Microsoft Office Including PowerPoint
- Digital and traditional photography
- Scanning

Professional

- Publication, print and HTML/CSS experience
- Small-project management from concept to completion
- Minor copy writing and editing
- Time management – can handle multiple projects and consistently meet deadlines
- Organization – tidy desk, well-managed computer files, organized schedule and task list

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